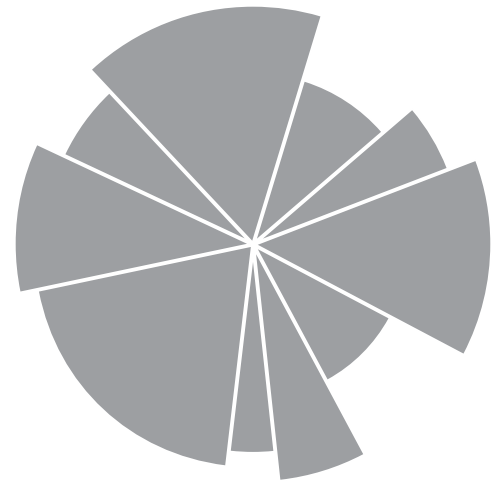




The Secret to Finding Your Reinsurance Program's Strengths—and Weaknesses

Taking the time to analyze your reinsurance program's strengths and weaknesses can help you run the most profitable business possible. Here's a look at why, how, and what to benchmark and a real-life example of how your dealership can benefit.



Why Benchmark?

Benchmarking is the best way to uncover what actionable intelligence you can collect to give yourself a strategic advantage. With the right analysis, your administrator can flag patterns that can make a big difference over time.

Impact performance

with products reinsured, different rates of contracts on NEW VS. USED VS. CPO Wraps, different terms and deductibles

How to Benchmark

Your administrator has access to a large amount of data for a wide range of dealers.



Location



Volume



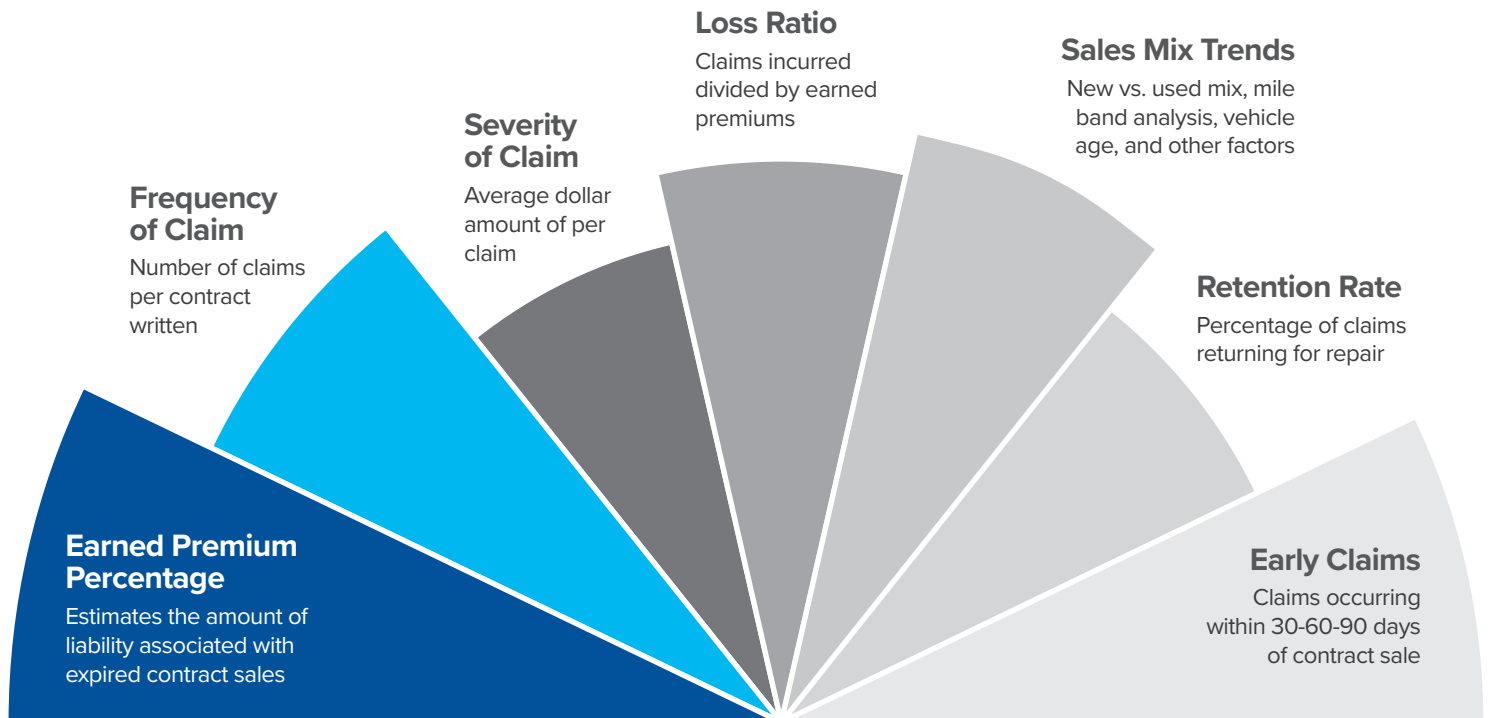
Franchise



and More

The best benchmarks will include some of each of these elements. The earlier you can identify trends, the earlier you can adjust your business plan to have a positive impact.

Benchmarking Must-Haves



Here's how benchmarking can make a difference

- Dealer ABC has an average rental car reimbursement of four days
- Benchmarked dealers have an average of 1.5 days less
- After review: Service Department was prioritizing repairs for customers without rental coverage
- Cost dealer's reinsured position 8% more per claim
- Dealer made changes to service policy to increase his position and increase CSI scores

Learn more about our
Dealer Participation Programs

easycare.com/wealth-building

